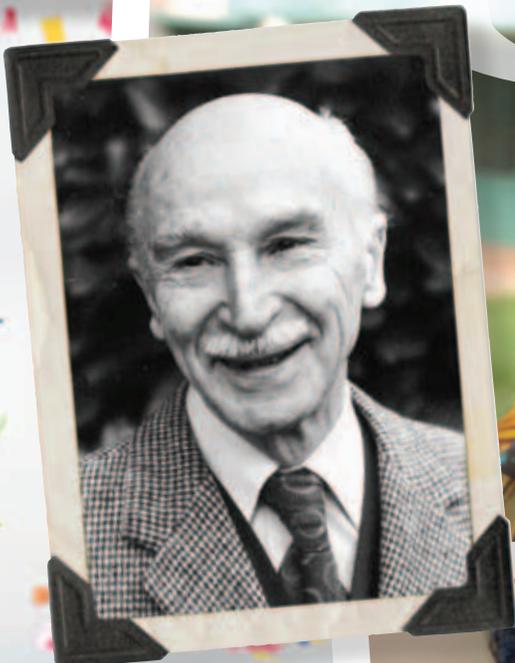


# 50 Years Thanks to You

# See





# Celebrate 50 years with Operation Eyesight!

Back in 1963, a Canadian doctor named Ben Gullison inspired businessman Art Jenkyns to found Operation Eyesight in Calgary, Alberta. From its humble beginnings, that tiny humanitarian effort evolved into a recognized international development organization that turns 50 this year.

And we are celebrating our 50th anniversary – perhaps not with fireworks, confetti, and parades, but with a sense of deep gratitude towards our generous donors and supporters. You have been helping us prevent avoidable blindness in the developing world since 1963, and we are most appreciative of your commitment. Thanks to you, millions of people have had their sight restored, or else never lost their vision in the first place. Together, we have made a great impact over the past five decades!

As you read through this publication, you will find many instances of that impact, not only in the highlights from our India and Africa programs, but in the stories told to us by donors just like you. We hope you'll enjoy reading a little about our story; and we invite you to visit [www.operationeyesight.com](http://www.operationeyesight.com) to learn more.

While this publication celebrates our 50th anniversary, it is also our 2012 report to donors. As you read through it, you will notice some financial challenges that we have worked through this year. We'd like to provide a little background with regard to those challenges.

Over the past 10 years, we have embarked on a number of capital investments, including building and renovating eye hospitals and clinics in India and Africa, and drilling water boreholes in Africa. These construction projects were (and still are) a key component of our goal to provide quality, sustainable eye care to these developing regions.

While our capital investments continue to make a tremendous and measurable impact on health care in these regions, the initial cash outlays, combined with lower world markets, inflation in Africa and India, and some key personnel transitions, created

a temporary strain on our resources. Additionally, in 2010 we embarked on an international expansion that created fundraising offices in Australia and the United Kingdom. Financial realities have since led us to curtail those plans.

Today, we are proud to report that we are firmly on the road to recovery, thanks to careful management and strategic decision-making. You can be assured that we will continue to invest our supporters' funds carefully, thoughtfully and ethically to create the long-term changes that work toward the elimination of avoidable blindness.

Our donors are enthusiastic about our ongoing commitment to quality and sustainability and our demonstrated success in India and Africa. The corporate sector is also responding positively to our approach to development and sustainability. With a sense of renewal and optimism, we embark on a new chapter in our history!

So, as you read this Report to Donors, we invite you to join us in celebrating Operation Eyesight's history and impact, as well as our fresh new start as we enter our second 50 years. And as always, if you would like clarification about anything in this report, we invite you to contact us at [info@operationeyesight.com](mailto:info@operationeyesight.com) or 1-800-585-8265.

With appreciation,

**Daniel S. Parlow**  
Chair, Board of Directors, Canada

**Brian Foster**  
Interim President and CEO



Photo by Peter Carrette

**Our Mission**  
To eliminate avoidable blindness

**Our Vision**  
For all the world to see



# Thanks to you, Deborah Cullen

Deborah Cullen says she felt disorientated when she returned home to Calgary, AB after a trip to Africa.

"Africa is very humbling. It gets you," she says. "There's such culture shock when you come back to our land of plenty. We have so much; we're so safe here. We turn on our taps and the water is good. We can drink, bathe, keep our hands and faces clean." Deborah says the realization of how fortunate she was to live in Canada was stunning. "I felt I had to step in and help."

She has done just that, generously contributing to Operation Eyesight's water projects in Kenya and Zambia, and donating towards a much-needed 4x4 vehicle for Kitale Eye Hospital in Kenya. The vehicle will be highly utilized over coming years for transporting medical teams and patients over Kenya's notoriously rough roads.

Deborah feels especially empathetic towards mothers trying to help their families. A mother of three adult children, she lost her only son very suddenly last year. Iain had a number of special needs and was considered legally blind.

"Think of the challenges people living in developing countries face! Think of being blind. What if simple cleanliness or a drug could help you? Think of a mother in Africa. How can she take care of her children, keep them safe, keep them from losing their sight? She would be so thankful for the work Operation Eyesight does. In all humbleness, she would ask for more – not just for her family or her village, more for her people. If you can give more, she would accept it gratefully. She would pass it on."

Deborah would like to tell everyone she knows that it doesn't matter how much money you give to Operation Eyesight (or any other worthwhile cause), it just matters that if you can give, give. "Eventually it will all add up."



Photo by Wairimu Gitahi

# Thanks to you, Margaret and Ron Smith\*

Although Ron and Margaret Smith\* first learned about Operation Eyesight through a tragic family occurrence, they are proud to think their 30-year relationship with us has restored sight for numerous people in the developing world.

When Ron's 18-year old daughter Tamara died in 1982, a family friend sent them a tribute card and gave a donation in her name to Operation Eyesight. The generous gesture touched their hearts.

"We thought this tribute was a lovely thing to do, and since then, we have been donating every year in Tamara's memory. In fact, we have left a bequest in our wills to Operation Eyesight as an acknowledgement of her," explains Margaret.

The couple has an additional appreciation for vision, since Ron has had his own severe eye health problems (including a number of corneal transplants) since he was 17. "Our support of Operation Eyesight just kind of fits together," he says.

Both originally from the United Kingdom, Ron and Margaret are now retired and living on Vancouver Island, BC. They enjoy reading Operation Eyesight's newsletter, SightLines, which provides regular updates on patients and programs. "It's nice to see where our money is being spent," says Margaret. "We know Operation Eyesight will use the donation where it's needed most."

"We feel our money is going to a good cause," adds Ron. "We tell other people about the good work you're doing overseas. Restoring eyesight always gives you a good feeling, and we know our money is being spent wisely."

The couple find it easy to imagine what Operation Eyesight's patients would say if they were here. "I think they would be very thankful, and express great joy to have their eyesight restored," says Ron.

Margaret adds, "... particularly if they were in a situation where they didn't have access to health care. Eyesight is a tremendous gift – so precious."

\* Name changed by request



# International highlights: 50 years of saving sight and lives

*Operation Eyesight's donors have been incredibly generous over the past 50 years. Millions in the developing world have had their sight restored or saved, thanks to people just like you. From humble beginnings in a church basement, we've stayed small and nimble, working to achieve our mission: to eliminate avoidable blindness.*

*We can't say this often enough: Thank you for making it all happen. Together, we are changing lives – for all the world to see.*

*For more on the history of Operation Eyesight, check out the centre spread of each 2013 SightLines newsletter at [www.operationeyesight.com/sightlines](http://www.operationeyesight.com/sightlines).*

## Africa: 2012 highlights

The 2012 year was filled with great excitement and accomplishments for our Africa projects, supported by Operation Eyesight's kind donors.

In Ghana, the first floor of the new Watborg Eye Services facility opened to the public in April, thanks to the generosity of Calgary's Taylor Philanthropy. The beautiful hospital serves about one million residents in the surrounding areas, and will expand its reach over time as subsequent phases of the project are completed. Services include medical and surgical care for those afflicted with eye diseases; training programs; outreach programs for school screening, diagnostic and treatment services; and education to increase the awareness of blindness as a major public health issue.

Watborg was designed to be a model based on international standards that can be replicated elsewhere in Ghana and other African countries.

In addition, our partnership with Standard Chartered Bank's Seeing is Believing project in Ghana is in



Photo by Wairimu Gitahi

its fourth phase. The project improves the overall eye health of women, men, girls and boys through the development of primary and secondary eye care services in six regions of the country. As part of the project, modern ophthalmic equipment was delivered to 21 partner hospitals, while much-needed construction and renovations of three community facilities was completed. Training of primary health workers in primary eye care and frontline ophthalmic staff is ongoing. We're also working with public health officials, traditional birth attendants and schools to ensure eye health is an integral part of the larger health system.

In Kenya, we continue to work with our hospital partners to deliver high-quality eye care to children, women and men who need it, regardless of ability to pay.



To complement this work, we entered into strategic partnerships involving government and other non-governmental organizations to build and enhance primary and secondary eye health services, with a special focus on pediatric services. With our Narok water projects now mainly focused on maintenance, we have turned our focus to the Pokot district to the south. Our experience in Narok will be instrumental in that work, and we are currently working to raise the necessary financial and government support to begin the physical work.

In October, World Sight Day 2012 marked an exciting milestone in Zambia – the opening of the refurbished University Teaching Hospital (UTH)

Ophthalmic Centre in Lusaka. Operation Eyesight partnered with Nava Bharat Ventures Limited of Hyderabad, India and the Canadian International Development Agency to fund the Centre. The new facility is strengthening the country's eye care system and ensuring that Zambians from across the country have access to the best possible eye care. It serves about 1.2 million people, and is anticipated to expand this reach in the future. We also continued our work in Zambia's North-Western province, including entering into a partnership with another international non-governmental organization, which is helping to expand our reach, especially in the area of pediatric services.

In addition, Zambia's government drilled 10 waterpoints in Sinazongwe as a result of our agreement that provides one additional waterpoint for every five Operation Eyesight drills. In the same area,



we have focused on providing the necessary expertise to implement the **F** and **E** of the World Health Organization-endorsed **SAFE** strategy to fight trachoma. **SAFE** stands for **S**urgery for trichiasis (the late painful stage of trachoma), **A**ntibiotics to eliminate infection, **F**ace-washing and hygiene education, and **E**nvironmental improvements, including waterpoints and latrines. We continue to work with the government and communities where the waterpoints are drilled, providing proper water management training to ensure the water project is sustainable for years to come.



*"I feel so happy! Now I can look for another job and go back to help my family. Thank you!"*

*Daniel Akine, 80, was fired from his job as a watchman near Kitale, Kenya because he was losing his eyesight due to cataract. He had surgery at our partner Kitale District Hospital.*



# India: 2012 highlights

In India, 2012 was a year of building our hospital-based community eye health (HBCEH) programs with partner hospitals. Linking community care to a quality secondary-level hospital allowed us to ensure comprehensive eye health services in communities and better access to hospital care when necessary. The programs have also acted as an effective referral system that increased the number of patients who have benefitted from quality eye care. This ultimately helps the hospitals continue on the path to operational sustainability, which is the end goal for all our partners.

Our HBCEH programs help us build more effective relationships with government agencies, and other community and non-governmental organizations. These partnerships allow communities to benefit from a broader range of services that treat eye conditions and address broader issues that contribute to avoidable blindness, like poverty, sanitation, nutrition, immunization and literacy. For example, through Operation Eyesight-facilitated activities, almost 24,000 children were



Photo by Peter Carrette

immunized, 9,500 people received vitamin A, 42,000 children's growth was monitored and more than 15,000 adults and children had general medical check-ups.

Overall, the second full year of the HBCEH programs was a wonderful success. The program was implemented in 18 partner hospitals – 12 received both financial and technical support from Operation Eyesight, and six received technical support from our staff in India. Through these programs, more than 44,000 people were screened and 8,000 surgeries were performed. We also continued to train community health workers for the programs. They are critical to the HBCEH programs' success because they are part of the community and work in the community, educating people about eye conditions and the services available to treat them and earning trust and credibility for the programs. We see a real improvement in the attitudes toward and knowledge of the causes and prevention of eye diseases in the areas where the programs have been implemented.



*"I had problems with near vision and could not do simple jobs such as stitching clothes, cleaning and hand picking stones from wheat. Now I can do stitching and earn some income with which we can lead a better life. Thank you!"*

*Suraj Kunwar (left), 35, from Salukhera, India was diagnosed and prescribed glasses through Alakh Nayan Mandir's hospital-based community eye health program.*

In fall 2012, we received word that Vision 2020 India adopted our HBCEH program as their model for community eye services in India after our team presented and explained it at the International Agency for the Prevention of Blindness's (IAPB) 9th General Assembly in Hyderabad. This is a huge recognition of our India team's good work! As the model expands and is adopted by additional hospitals, we're confident that it will enable more and



more children, women and men in India to receive quality eye care in their own communities.

Operation Eyesight also spent 2012 preparing to exit our three urban slum projects in India. We're really proud of the work, accomplishments and sustainable programs that have been put in place. The community leadership of all three projects has been preparing to take over the operations and governance, and is in good shape to do so by mid-2013.

The urban slum projects offer many of the same services and components as the HBCEH programs, including eye health screening, surgical

referrals, eyeglasses dispensing, microskills training, general health education, growth monitoring for infants and children, and environmental improvements. Since their inception, our urban slum projects have improved the health of

hundreds of thousands of residents. Our India team will continue to consult with the projects and community leaders to ensure they continue to successfully serve and improve their communities.

Finally, we're excited to report that we have achieved "liaison office" status in India, which is one of the last steps in the process to being able to fundraise in India. This has been a long process, fraught with many detours and setbacks, but it will have been worth the effort once we finally complete the process. After

all, it will allow us to raise more support to aid in our mission to eliminate avoidable blindness.



Photo by Peter Carrette



Photo by Peter Carrette

## Our impact in Africa and India\*

	Adult		Child	
	Female	Male	Female	Male
Patients examined through hospitals	49,583	40,391	11,154	9,893
Patients examined through outreach and school screening	49,872	47,064	13,498	12,774
Patients screened through hospital-based community eye health programs (India only)	29,546	20,422	1,926	1,776
Sight-restoring surgeries	13,226	8,034	431	429
Individuals educated about primary health (India only)	221,905	96,236	10,362	10,379

\*through CIDA- and Seeing is Believing-supported projects





# Thanks to you, Rotary Club of Norfolk Sunrise

As past president and a past chair of international services for the Rotary Club of Norfolk Sunrise in Simcoe, ON, John Wallace's enthusiastic support of Operation Eyesight knows no bounds. Not only is he a donor, he's a supporter, a fundraiser and a cheerleader for the organization, which he calls, "an amazing and unique Canadian charity doing fantastic, fantastic work!"

"Our service club supports other international charities too, but I think your organization provides the best bang for the buck," he says. "Restoring sight is a miracle – so profound and so simple."

Since its inception 17 years ago, the Norfolk Sunrise Club has generously supported a number of Operation Eyesight initiatives, including slum projects in India, and water projects in Kenya and Zambia. However, John was actually involved with Operation Eyesight long before that as a member of the Rotary Club of Simcoe, which also supports the organization.

"My involvement with Operation Eyesight began with a life-changing experience," he says, explaining that in 1985, the organization's founder, Art Jenkyns, escorted a contingent of Rotarians from across Canada to India. John was chosen to represent Ontario/Quebec clubs on the trip.

"I saw the incredible impact Operation Eyesight had on people's lives – not just eye surgeries, but nutrition programs, education, well baby clinics, Vitamin A distribution, and so on. I came back committed to the cause."

In 1997, John travelled to India again, this time as a group leader for an international Rotary exchange; and again, was impressed by a number of Operation Eyesight projects. He went once more in 2010, when he toured the organization's slum projects.

"I was profoundly impacted," he says simply. "The impact of Operation Eyesight's work – it's a human emotion you feel and respond to and share with others."

John relates an anecdote to illustrate the local Rotary groups' commitment to Operation Eyesight. "In 1989, when I was at the Simcoe Club, we donated \$10,000 for a mobile eye unit in Kenya. About 10 years later, after I went to Norfolk Club, Simcoe sent me photos forwarded by a Brantford nurse who was volunteering in Kenya. Her pictures showed the unit, which was still out in the rural areas. We were so pleased to know that the impact goes on; that the unit hadn't broken down or been sold, and our money hadn't been lost to corruption or anything. It reinforced the fact that donating to Operation Eyesight is a good investment!"

# Congratulations on 50 years!

*We're humbled by the kind and encouraging words we've received from supporters and partners around the world. Here's what a few of them had to say...*

From the beginning, you have implemented programs for "blindness prevention." Through your association with dedicated doctors, nurses, hospitals, eye camps, health care agencies, rural outreach staff have been provided with the necessary resources to educate and provide medical aid to those in need. More recently, your public health initiatives have included drilling water wells and building latrine facilities, thereby providing what we believe is the planet's most precious resource, clean water!

The Jenkyns family is so proud of the worldwide scope of this unique organization. We have witnessed the growth from very modest beginnings to international leadership in the fight against blindness.

We are truly grateful to the many generous supporters who have made this work possible. We believe the current leadership will sustain the work inspired by our father's passion and vision. We know that Operation Eyesight will continue to respond to the challenges of eliminating avoidable blindness in the future, in accordance with their mission.

On behalf of the Art and Una Jenkyns family, we are very thankful for the continuation of the work our father started, "For All the World to See."

With sincere thanks and best wishes,

**The Art and Una  
Jenkyns Family  
Calgary, AB**



**T**his is a wonderful honour to congratulate Operation Eyesight on 50 years of outstanding service in various countries to combat debilitating eye disease. God is glorified by your remarkable record of splendid service to the most needy. Thank you so very much for all of this. God bless you.

**Archbishop Emeritus Desmond Tutu  
Cape Town, South Africa**

**C**anadians are known throughout the world for their compassionate efforts to make a difference in the lives of others. As a country, we would not have this reputation without the tireless work of people like you who have committed themselves to making the world a better place.

All those involved in building this organization into what it has become today deserve to be recognized for their skills and dedication; your generosity, both of time and heart, is truly remarkable. Let this occasion be an opportunity to recognize your invaluable contributions to the prevention of blindness and to the improvement of quality of life in developing countries.

May the coming half century be just as successful as the last.

**The Right Honourable David Johnston  
Governor General of Canada**

**O**peration Eyesight has been a wonderful partner in the fight against avoidable blindness and I am very pleased to see their emphasis on sustainability planning for eye care institutions. The International Eye Foundation has been passionate about sustainability programming for over a decade and, like them, we realize that strengthened the capacity of existing resources at existing eye care institutions is the only way we can address the growing threats of glaucoma, macular degeneration, the blinding complications of diabetes, and of course cataracts. Operation Eyesight's leadership in the field of eye care development is recognized and we congratulate them on their achievements.

**Victoria M. Sheffield  
President and CEO, International Eye Foundation**

**W**e are proud of the fact that the birth of Operation Eyesight took place in our town of Sompeta. In our hospital campus, we have many plaques depicting the involvement of Operation Eyesight as well as the names of the Canadian donors in buildings, generator rooms, borewells and wards. For many years Operation Eyesight has given 100 percent support to Arogyavaram Eye Hospital as this was a total charitable intuition restoring eyesight to the "poorest of the poor" in the eastern part of India, when there was no other eye hospital over a stretch of almost 700 kilometres.

We are proud to be associated with Operation Eyesight today after 50 years and congratulate you for your anniversary celebrations. We also pray that Operation Eyesight will continue to reach out in helping the blind to see.

**D.R. Thambu  
Superintendent, Arogyavaram Eye Hospital  
Sompeta, India**



Photo by Ric Rowan

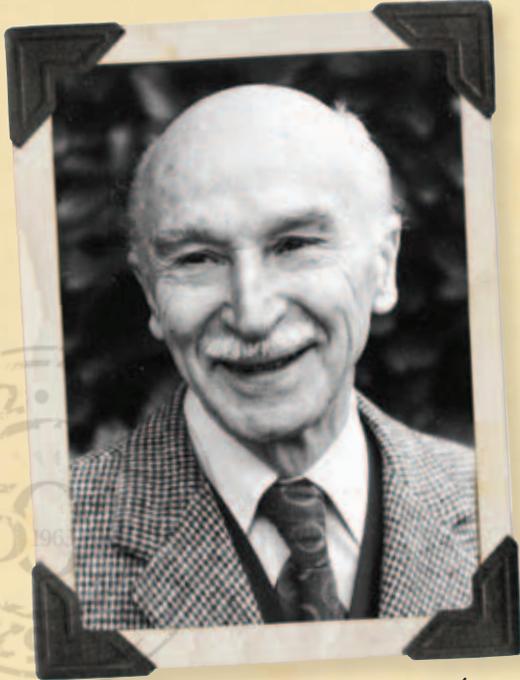
**O**n behalf of the Hospital Management Board, I wish to congratulate Operation Eyesight for the commendable fight against blindness done for the past 50 years. You have changed lives of many poor people by offering one of the most valuable gifts, a gift of sight. You have prevented blindness and promoted good eye health in many communities of Africa and India.

Indeed you have fought a good fight thus far and you are yet to do more wonderful things. CONGRATULATIONS AND LONG LIVE OPERATION EYESIGHT.

**Jairos C. Fumpa  
Executive Director, Mukinge Mission Hospital**

# 50 years of historical highlights

Operation Eyesight has celebrated a lot of milestones in our 50-year history. We couldn't have done it without you, our wonderful donors. Here are some of the landmark events that you've helped make possible.



Any story of Operation Eyesight begins with Canadian Dr. Ben Gullison. He and his wife Evelyn arrived in the Indian town of Sompeta as missionaries, founding Arogyavaram Hospital in 1939 and later focussing on eye care. In 1962, the loss of funding from an American charity brought Dr. Ben back to Canada seeking support for the hospital.

Operation Eyesight needed someone to inspire its creation, Dr. Ben Gullison, and someone to act on that inspiration. That latter person was Art Jenkyns, and by the end of 1963 his "Ben Gullison Club" raised \$840 for cataract surgery. That club quickly became Operation Eyesight. Soon there was a need for a full-time administrator, and Art became president in 1978.



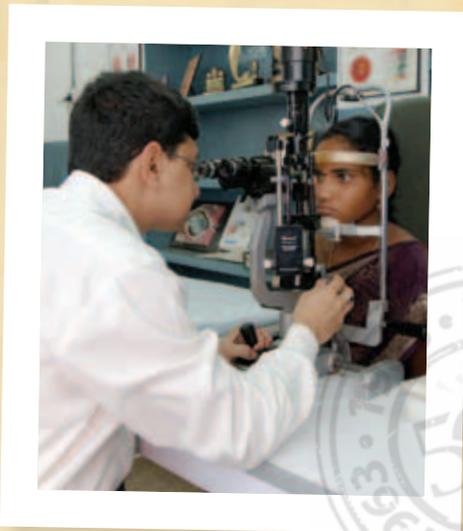
Over our history, Operation Eyesight has supported hospitals in a number of countries, including Haiti, Peru, Pakistan, Bangladesh, Malawi, Bhutan, El Salvador, and more. Today, we work in India, Ghana, Kenya and Zambia. Why do we work in fewer countries? Some of our former partners have achieved financial sustainability, meaning our funding is no longer necessary. We now focus our efforts on working "narrower and deeper," achieving maximum impact with those partners who share our values and goals and are responsible with our donors' dollars.



In 1990, Dr. Bahauddin Malik performed Operation Eyesight's one millionth sight-restoring operation on Mohammad Ali Baksh at Bangladesh National Society for the Blind Eye Hospital. "When you perform the one-millionth cataract operation, you have indeed reached an important milestone, but you are celebrating the past. When you give importance to the one-millionth-and-first, you are reaching into the future," said Dr. Malik. Operation Eyesight now reaches into the future by concentrating our efforts on establishing and supporting sustainable eye care in the countries where we work.

Arogyavaram means "God's gift of health restored." Since 1963, Arogyavaram Eye Hospital has been working with Operation Eyesight to realize the vision of Dr. Ben Gullison and Art Jenkyns: providing the best sight-restoring care for the poorest people. Since then, Arogyavaram has become

a thoroughly modern facility focused on providing high-quality services like eye exams, cataract surgery and community-based eye care.



In 2002, Operation Eyesight stopped collecting used eyeglasses. Many of our donors and volunteers loved this

program; Operation Eyesight shipped over a million pairs of glasses and we still receive inquiries asking about dropping off pairs. However, because of the difficulty of matching prescriptions, it is now more expensive to collect, ship and distribute used eyeglasses than to provide new, properly-fitted glasses to the people who need them.



Photo by Ric Rowan

In 2007, Operation Eyesight drilled our first well, located in the Narok District of Kenya. Although this was very different from our work with cataract surgery, clean water is essential to the elimination of trachoma, an agonizing infection that eventually leads to blindness. Since then, villages that have benefitted from this program have seen the virtual elimination of trachoma, while the provision of clean water creates opportunity in those communities, especially for women and girls, who no longer have to walk kilometres every day to fetch water. Today, there is sufficient water for people, livestock and even crops – community gardens now flourish where there was once bare, dry land!



Photo by Ric Rowan



# Donors

*You made it possible. Thank you!*

Financial support from around the globe enables Operation Eyesight to invest in the eye care programs and services that help hundreds of thousands of people each year. We thank you on behalf of all of those who will now see a brighter future – and invite you to continue your support of those who need it most.

Special thanks are extended to the Canadian International Development Agency (CIDA), which has generously supported our international work for decades.



Canadian International  
Development Agency

Agence canadienne de  
développement international

## Individuals \$5,000+

*People are the core of who we are and who we help. Operation Eyesight thanks the following individuals who contributed gifts of more than \$5,000 in 2012.*

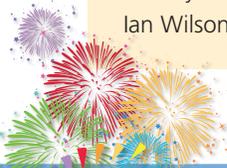
Anonymous donors  
 William E. Barnett  
 Donald and Christine Bennett  
 David R. Boldt  
 John K. Borger  
 Jocelyn N. Braithwaite  
 Anthony J. Cole  
 Gerald Cooper-Key  
 Marty Cutler  
 Brad and Kathleen Diggins  
 Margaret Duncan  
 Dave Flamand  
 James Killam  
 Richard Levesque  
 Alec and Marlene MacKenzie  
 Bruce J. McDonald  
 Robert Ohlson  
 Daniel Parlow  
 Raju and Ashalatha Paul  
 Doreen Richards and Andy Crooks  
 Anne Schaffter  
 Mahesh Sharma, in memory of Uma, Sandhya,  
 Swati and Shyama Kumari Sharma  
 Henry and Elfriede Streu  
 Maurice and Gloria Walsh  
 Audrey E. Wilson  
 Ian Wilson

## Foundations \$1,000+

*Operation Eyesight is fortunate to have the support of many foundations amongst our Canadian supporters. The following donated more than \$1,000 in support of our work in 2012.*

Anonymous donors  
 Cenovus Employee Foundation  
 Christine A. Sethi-Van Impe  
 Foundation  
 Colin and Janet Campbell Fund  
 Dick and Lois Haskayne Fund  
 through The Calgary  
 Foundation  
 Encana Cares Foundation  
 F. K. Morrow Foundation  
 Florence Munday and Otis Munday  
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 Francis and Marjorie Lefavre  
 Family Charitable Fund through  
 The Calgary Foundation  
 Frank J. Flaman Foundation  
 Jack Brown and Family Alzheimer  
 Research Foundation  
 Jamshed K. Pavri Memorial Fund  
 Kayak Foundation  
 Korean Christian Blind Foundation  
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 Merrill and Doris Lathem Fund  
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 Ross Lynn Charitable Foundation  
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 The Andrew Mahon Foundation  
 The Lawrason Foundation  
 Ted and Enid Jansen Fund  
 through The Calgary Foundation  
 Vijay Anand Foundation  
 William and Florence Lede Family  
 Foundation  
 William H. and Nora Hickson  
 Kelly Fund through  
 The Community Foundation of  
 Ottawa



## International Investors

Several international organizations and individuals have supported our initiatives in 2012 for the prevention and treatment of avoidable blindness, and supported sustainable development in the areas where Operation Eyesight works.

### International Investors \$10,000+

International Agency for the Prevention of Blindness, United Kingdom  
J. and L. Foundation, United States  
PixiFoto Foundation, Australia  
Taylor Philanthropy, British Virgin Islands

### International Investors \$2,000+

Mechanical Contractors Association of America Inc., United States

### International Donors \$1,000+

Frank J. Schell, United States

## Corporations \$1,000+

People are the inspiration behind corporate giving. Operation Eyesight thanks the following corporations whose employees and leaders contributed gifts of more than \$1,000 in 2012.

Anonymous donors  
A. J. H. Securities Ltd.  
Annapolis Capital Limited  
Aon Reed Stenhouse Inc.  
Callow & Associates  
Management Consultants Inc.  
Classic Building Systems Inc.

Derksen Mechanical Services  
Dr. Carol Parlow Medicine Professional Corporation  
Imaginus Canada Ltd.  
Jane Duff Napaja Enterprises Ltd.

LASIK MD Montreal 3887804 Canada Inc.  
Meadowlark Resources Corp.  
MJS Mechanical Ltd.  
Pengrowth Energy Corporation  
Port Royal Mills Ltd.

R. F. Contracting Inc.  
Ray Mowling and Associates  
Sameng Inc.  
T. Maks Electrical Inc.  
TELUS Corporation  
The Aldgate Group

## Clubs and Groups \$1,000+

Operation Eyesight is fortunate to have the support of many service clubs, churches, schools and community-based organizations among our supporters. The following clubs and organizations contributed gifts of more than \$1,000 to our mission in 2012.

Anonymous donors  
Campbell River Dance  
Church of St. Francis in the Wood  
West Vancouver, BC  
First Elgin Baptist Church  
Elgin, NB  
India Club, Vancouver, BC  
Kentville Rotary Club  
Charitable Trust  
Knights of Columbus Star of the Sea Council 7015

Koehle Family Trust II  
Mechanical Contractors Association of Newfoundland  
Petroleum Technology Alliance Canada  
Rotary Club of Alliston  
Charitable Fund  
Rotary Club of Charlottetown Royalty  
Rotary Club of Colborne  
Rotary Club of East York

Rotary Club of Edmonton Glenora  
Rotary Club of Edmonton South  
Rotary Club of Halifax Northwest  
Rotary Club of Kentville  
Rotary Club of London South  
Rotary Club of Norfolk Sunrise  
Rotary Club of Red Deer

Shree Mahalakshmi Temple  
St. Philip's Church  
Montreal, QC  
Trinity United Church  
Women, Vernon, BC



## Legacy Gifts

*A legacy gift ensures your support and passion for the work of Operation Eyesight continues to change lives and restore eyesight to those who most need our help. Thank you to those who have communicated their intention to include a gift to Operation Eyesight in their wills and/or estate plans.*

Anonymous donors	Lynda Cherry	Allyn and Donna Mae Humber	Gordon and Mary Peterson
Alton and Rosalie Alexander	Laurence and Irene Christie	Monayem Huq	Iva Rechel
Senator A. Raynell Andreychuk	Anthony J. Cole	Kerman Katrak	Karine Rietjens
Doreen Antliff	John and Gwen Crowe	Truman and Marjorie Kelly	Lenore Sheehan
Vera Apletree	Margaret Cutt	Frank and Lisa Kordyjaka	Naju Shroff
Valerie Argue	Joyce Dann	Joy Korman	Patricia Sibbald
Mike Ashar	David Dubois	Ronald and Ruth LaFlair	Jean Stahnke
Trudy Bain	Emily Fedewick	Jeffrey Laurence	Brian Stevenson
Richard and Marilyn Barry	Brian Foster	Kathleen Macdonald	Henry and Elfriede Streu
M. Georgina Baxter	George and Amelia Frederick	Kenneth MacPherson	Claude Taylor
David Boldt	Pat Gee	Beverley Marriott	Harm and Elizabeth Thomas
John Borger	Keith Gordon	Jean Marsh	Bhagwan and Philomena Vaswani
J. Bridle	Wendy Guillemaud	Nina Marshall	Cara Visscher
Glen Bryan	John Haines	Jack McIvveen	Alyson and Jonathon Witts
Luella Buchanan	M. K. Hankey	Lata and Raman Mistry	Herbert Wyman
Margaret Burkhardt	Gerald Hankins	Eithne O'Riordan	Theresa Wynne
Barbara Burton	Isabel Healy Morrow	Christine Parkes	
Joseph Carr	Margaret Hess	Penelope Pattison	
S. Chakravorti	David Hochman	Raju and Ashalatha Paul	
Chan Chandramouli	Jill Huggins	Walter Pavlovski	

## Estate Gifts

*Operation Eyesight recognizes the loss of those people who have made a difference in our world, and who supported us during their lifetimes. We thank the following individuals who demonstrated their enduring commitment to help the needlessly blind by giving estate gifts in 2012.*

Anonymous donors	Lenore F. Clarke	Yvonne Lena Nedelec	Kenneth Charles Sidney
Arthur Frederick Austin	Leola Alfreda Conners	Phyllis Newton	Sellens
Ruby Eileen Baker	Violet Coull Flawn	Ruby Ann Pearce	Dorothy Elna Stewart
Benita Blundell	Laura Elizabeth Fraser	Jacquelyn Alexandria	Lorne Forster Swannell
Fred W. Borger	Mary Lilian Harrington	Peitchinis	Nelda Mary Tabler
Mary Beatrice Brown	Weldon Phillip Keller	Thomas Rhatigan	Elizabeth Maria Travis
Margaret Campbell	Donald Ralph Legg	Mary Lesingham Shortt	Constance Verona Weir

## Monthly Donors

*Operation Eyesight acknowledges and thanks the nearly 1,000 monthly donors who supported our mission in 2012. Please know how much we value your ongoing investment in Operation Eyesight. Your monthly gifts are the foundation for the sustainability of our work to prevent avoidable blindness... for all the world to see.*

As a matter of policy, Operation Eyesight does not sell or trade donor names or contact information.

Every effort has been made to ensure this list is complete. If any errors or omissions have occurred, Operation Eyesight sincerely apologizes.



# SEE our partnerships

Operation Eyesight works collaboratively with national and state governments in all the countries in which we operate. We also work at some level with other international development organizations to plan and coordinate specific projects, country or district plans, train primary eye care workers and incorporate the elimination of trachoma into primary health care.

## Canadian International Development Agency

Operation Eyesight is grateful for our long-term financial support from the Government of Canada provided through the Canadian International Development Agency (CIDA). This funding is integral to our successful international development programs and projects.

## Standard Chartered Bank

We have had generous support from the Standard Chartered Bank, not only through funding support from their Seeing is Believing corporate social responsibility program, but their staff in-country who raise funds locally to support blindness prevention, volunteer to train staff at our partner hospitals on topics like marketing and customer service, and promote health awareness campaigns through their regular business enterprises.

## International Centre for Eyecare Education (ICEE)

Vision impairment and blindness due to uncorrected refractive error – the need for a proper eye exam and a pair of glasses – affect more than 300 million people, largely in low income countries. ICEE develops training opportunities for entry-level technicians through optometrists in the developing world, and works towards the development of accessible optical services in all low income countries. As members of IAPB Africa, our work intersects significantly with ICEE's work in Africa, both in treatment and training.

## International Agency for the Prevention of Blindness (IAPB)

Operation Eyesight is a member of IAPB, a collaboration of professional organizations, international development organizations and the World Health Organization that works to eliminate avoidable blindness. IAPB has brought better data collection to the global community, improved coordination between international development organizations, and advocated with national governments to include eye health in their national health policies. More recently, it has succeeded in moving the issue of avoidable blindness onto the agenda of global leaders and institutes concerned with major diseases that are impacting marginalized populations.

## LV Prasad Eye Institute (LVPEI)

LVPEI serves as a global resource and training centre for Operation Eyesight. We work with their consultants and training programs to improve clinical skills, operating systems and facility design.

The partnership with LVPEI has been a key element in achieving improved outcomes and sustainability with hospital partners and ensuring that our partners are able to follow and meet international protocols and standards.

## Optometry Giving Sight

Optometry Giving Sight is a fundraising initiative working directly with the optical industry, optometrists and their patients to make optical services available throughout the developing world. They share a physical space with us in our international office in Calgary.



*"My family and I are grateful to the people of Canada, whose generosity helped bring us this hospital that is giving quality services in this area."*

*Meena Davi, 75, had cataract surgery on both eyes at Maya Dass Shiv Dass Rotary Eye Hospital. She regained her independence and is able to help her family with daily chores again.*



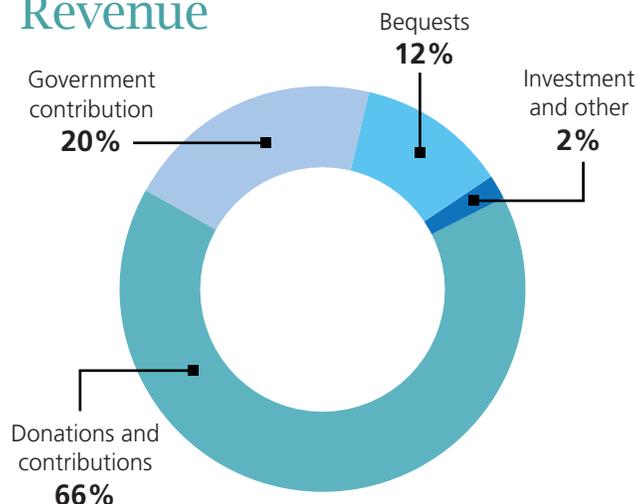


# Financial Summary 2012

## Summarized Statement of Financial Position

As at December 31 (in thousands of dollars)	2012	2011
<b>Operation Eyesight</b>		
<b>Assets</b>		
Current assets	772	1,433
Investments	-	365
Capital assets	1,316	1,411
Other assets	47	60
	<b>2,135</b>	<b>3,269</b>
<b>Liabilities and Net Assets</b>		
Current liabilities	720	831
Net assets (deficiency)	1,415	2,438
<b>Total Liabilities and Net Assets</b>	<b>2,135</b>	<b>3,269</b>

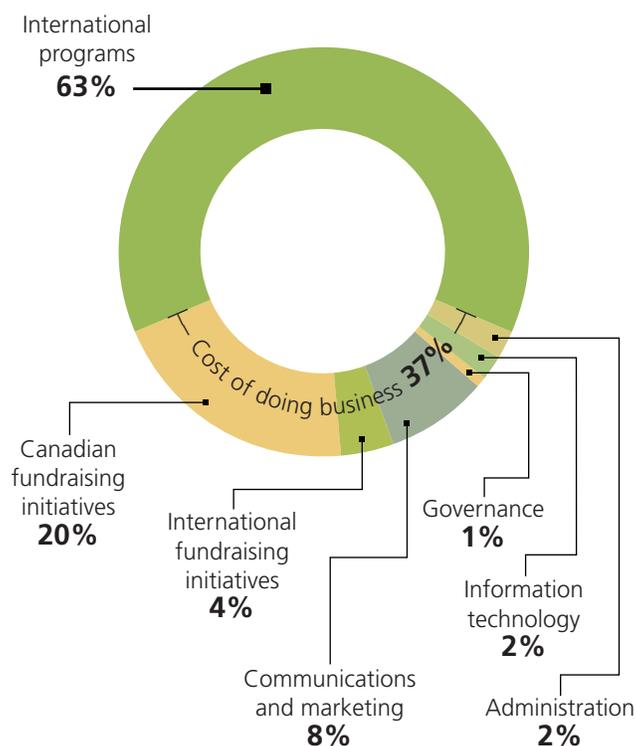
## Revenue



## Summarized Statement of Operations

As at December 31 (in thousands of dollars)	2012	2011
<b>Revenues</b>		
Annual gifts	1,343	1,405
Major gifts	1,564	2,461
Legacies	522	1,231
<b>Total Donations and Contributions</b>	<b>3,429</b>	<b>5,097</b>
Government contribution - CIDA	910	1,447
Investment and other	98	158
<b>Total Revenue</b>	<b>4,437</b>	<b>6,702</b>
<b>Expenses</b>		
International programs	3,424	5,433
Fundraising	1,748	1,987
Administration	288	421
	<b>5,460</b>	<b>7,841</b>
<b>(Deficiency) Excess of Revenues Over Expenses</b>	<b>(1,023)</b>	<b>(1,139)</b>

## Expenditures



## Financial overview: 2012 in review

As you review our financials, it will be apparent that 2012 was a difficult year for Operation Eyesight. While we posted our second consecutive deficit, we welcome this opportunity to outline some of the factors for you, our donor.

- **Committed capital projects:** We have honoured past commitments to build and renovate eye hospitals and clinics in India and Africa, and to drill and maintain water boreholes in Africa. While these capital projects are a necessary component of our strategy to bring comprehensive eye health to these regions, the cash outlays placed a strain on our resources in 2012.
- **Inflation in Africa and India:** The cost of doing business has risen dramatically in many parts of the developing world, especially in Africa. This includes large fluctuations in currency exchange rates for the countries in which we operate. These factors have led to unanticipated increases in the cost of major projects over past years which had been funded by prior years' contributions. Other unpredictable elements include weather delays, the process of collaborating with local governments and the availability of people to carry out the work.
- **International expansion:** In 2010, we saw an opportunity to raise more money for eye care and development projects, by establishing more active fundraising arms in Australia and the United Kingdom. Unfortunately, these offices placed too great a strain on our overall resources and accordingly have been discontinued.

In order to mitigate these and other factors, we worked diligently over the past year to implement strict cost reduction and containment measures. All expenditures were curtailed in 2012 to stabilize our financial resources. All programs were evaluated critically to identify our most successful development strategies, as well as areas of weakness where progress was slow or gaps still exist. We were forced to make all-encompassing financial and personnel decisions in all operations, including significant changes in Canada. As well, we implemented new financial procedures and reporting to provide immediate overviews of our financial picture.

While the process was tumultuous, the end result is positive. Today, in June 2013, Operation Eyesight is firmly placed onto a track of renewal which has already shown favourable results. Our revised strategic plan, based upon balanced and conservative budgeting, is supported by our board of directors, management and staff. More than ever, we are committed to the most cost-effective use possible of your funds, and to continue on the path of prudent financial management.



**Daniel S. Parlow**

Chair, Board of Directors, Canada



**Brian Foster**

Interim President and CEO

### Notes about our financial summary

- The organization follows the restricted fund method of accounting for contributions.
- The financial information in this summary is drawn from Operation Eyesight's audited financial statements.  
If you would like a copy of the complete financial statements, please contact us, or view a PDF version on our website: [www.operationeyesight.com/financials](http://www.operationeyesight.com/financials)



# Looking toward the next 50 years

The best for the poorest. That was the inspiration for Operation Eyesight's work from the very beginning, and we have not wavered from it over the past 50 years of our journey.



Photo by Ric Rowan

We are committed to providing hope and sight to everyone. Why? Every grandmother should be able to see her grandchildren's faces. Every father should be able to see to work and provide a living for his family. Every child should be able to attend school and dream of a better tomorrow.

And it is thanks to you that our work gets accomplished. Like most donors, you don't get to meet the person you help, yet you continue to give. By doing so, you tell a person halfway around the world that her or his life matters. What an incredible gift.

So, as we look toward the next 50 years, we seek to honour Ben Gullison's work that inspired Art Jenkens and his friends to birth this organization. We seek to honour the thousands of donors whose generosity and selflessness make our work possible.

To do so, we will continue to work strategically and efficiently to free our world of the plague of avoidable blindness. We will partner with governments, corporations, individuals and other international and local NGOs because we can accomplish

more together. We will share knowledge, best practices and resources to attack the root causes of visual impairment. And we will endeavour to ensure that generations to come see a future free of the needless suffering and threat to life that go hand-in-hand with the conditions that cause avoidable blindness.

It's not easy work, but it is work that must be done. Thank you for your faithful support. Please join us for the next leg of our journey – for all the world to see.



Photo by Peter Carrette



*"I am now all right and the future is bright. I say thank you and God's blessings!"*

*Diana Hall-Baidu, a pensioner from Ghana, experienced loss of vision after an injury. She had surgery on her right eye through our Seeing is Believing project in Ghana.*



# Contact Us

## Operation Eyesight Canada

4 Parkdale Crescent NW  
Calgary, AB T2N 3T8  
Tel: 403-283-6323  
Fax: 403-270-1899  
Toll-free: 1-800-585-8265  
Email: [info@operationeyesight.com](mailto:info@operationeyesight.com)  
Canada registration: 11906 8955 RR0001

## Operation Eyesight Australia

Email: [ausinfo@operationeyesight.com](mailto:ausinfo@operationeyesight.com)  
Australia registration: ABN: 70 126 206 531

## Operation Eyesight India

Email: [info@operationeyesight.com](mailto:info@operationeyesight.com)

## Operation Eyesight UK

Email: [info@operationeyesight.com](mailto:info@operationeyesight.com)  
United Kingdom registration: 1135169

## Operation Eyesight USA

Email: [info@operationeyesight.com](mailto:info@operationeyesight.com)  
United States registration: 20-2682468



Operation Eyesight Universal is a charitable organization registered in Canada, Australia, the United Kingdom and the United States (India - pending). All donations of \$20 or more will receive a tax receipt unless otherwise requested.

Operation Eyesight gratefully acknowledges the support of the Canadian International Development Agency, which for nearly 40 years has supported our initiatives for the sake of sustainable development throughout the world.



Operation Eyesight is a proud member of VISION 2020: The Right to Sight, a global initiative for the elimination of avoidable blindness by 2020.



MAY 2013





# see... 50 years of lives changed, thanks to the dedicated support of donors like you.

Millions of people in the developing world have benefitted from our blindness treatment and prevention programs over the past 50 years. Priceless scenes you have made possible:

- Wide smiles after cataract surgery bandages were removed
- Joyful dances when water projects were "turned on"
- Proud pats on the back after new glasses helped earn good grades
- And countless more.

***Thank you for your support over the years! We can't do it without you.***



Photo by Peter Carrette

***Please continue to give generously for all the world to see.***

