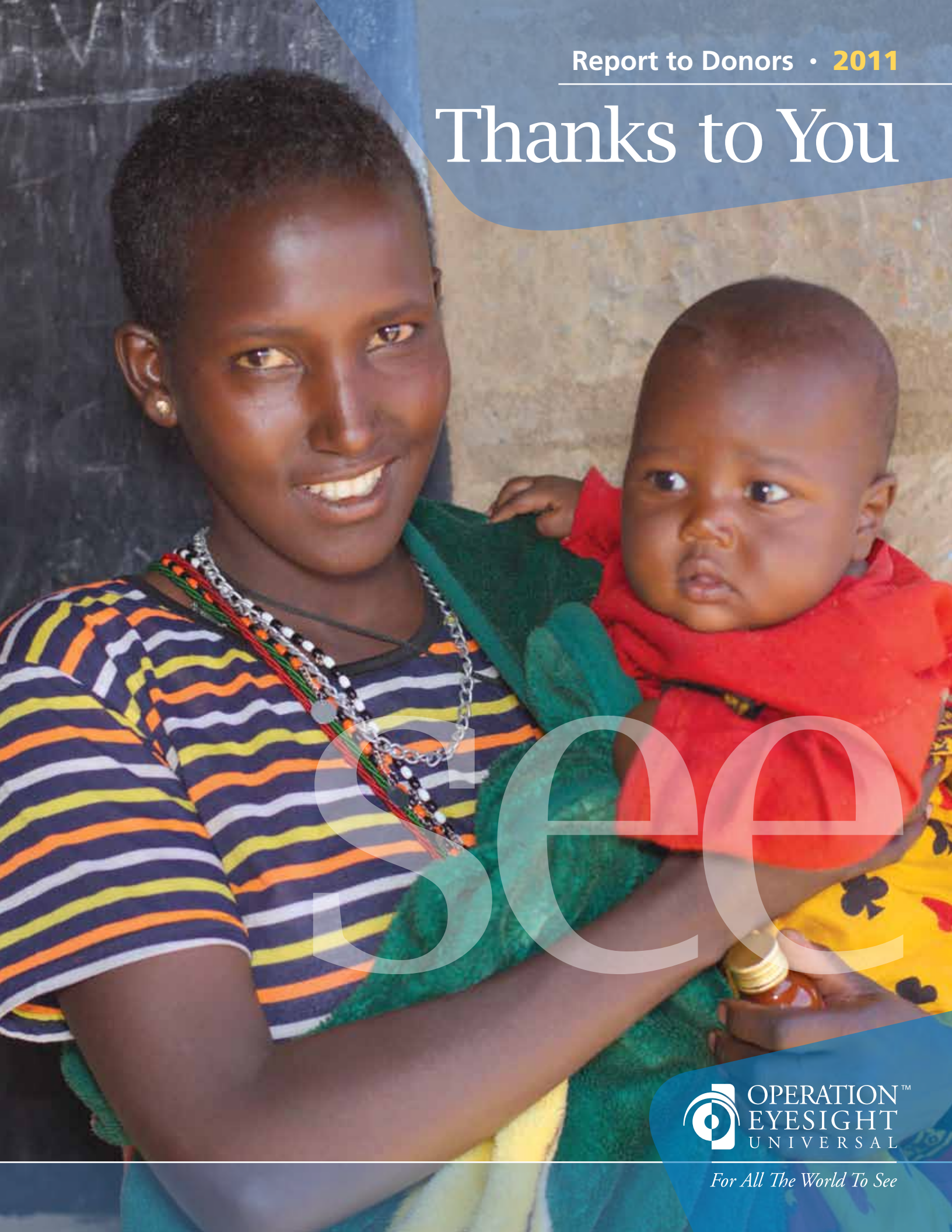


Report to Donors • 2011

Thanks to You



 OPERATION
EYESIGHT
UNIVERSAL

For All The World To See

A journey of learning and accomplishments

As we write this report about our 2011 activities, it's hard to believe that 2012 marks 49 years since our founder, Art Jenkyns, was inspired by the work of Canadian physician, Dr. Ben Gullison. The dedication of these two men brought the plight of millions of avoidably blind people in the developing world to the attention of the Canadian public.

It is a good point in our history to reflect on what we have accomplished and what have we learned. Have we made a difference? And will we possibly see the end of avoidable blindness in our world in the next 50 years?

When this humanitarian effort began so many years ago, caring Canadians were determined that no one should be blind because they were too poor to pay for cataract surgery. And so the treatments and surgeries began, one by one. Today, we can say that millions of people have been spared the tragedy of unnecessary blindness, thanks to the work of Operation Eyesight and our generous donors. That's more people than the population of Canada... what a staggering accomplishment!

And we learned so much along the way...

That we can prevent so much blindness and visual impairment from happening by focusing on root causes like lack of clean water and sanitation, awareness and knowledge of the causes and solutions to blindness, and helping people to develop the skills and resources to provide for themselves and their families.

That health care that includes eye care must be embedded in communities so that even isolated, rural populations can take charge of their health care needs.

That low income countries will be able to eliminate avoidable blindness when they have a basic health care system that includes

Our Mission

To eliminate avoidable blindness

Our Vision

For all the world to see

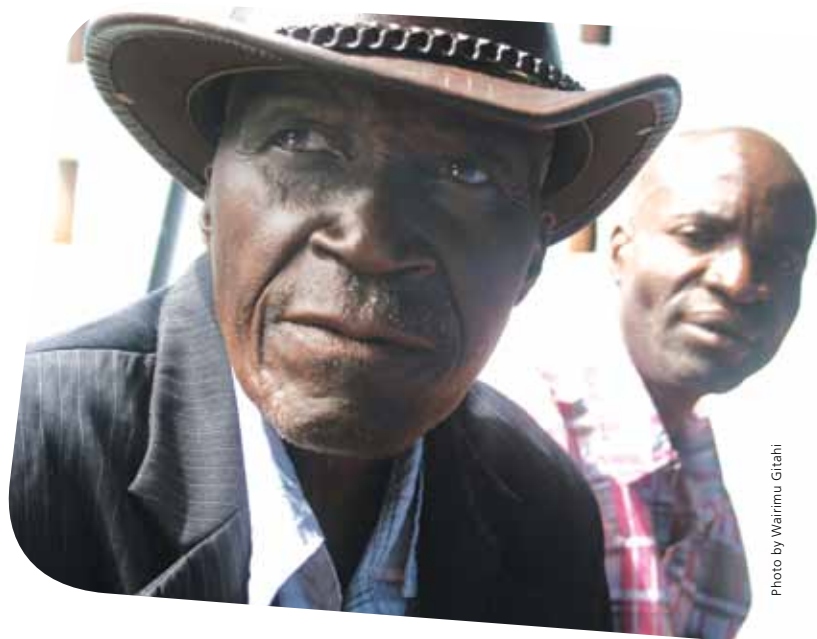


Photo by Wairimu Gitahi

quality eye care, and that is financially sustainable without reliance on foreign support.

So when we look to a future where avoidable blindness is no longer a threat, we must assess our progress against these critical issues.

This report brings a new perspective as it highlights the impact Operation Eyesight is having on slowing the tide of avoidable blindness; the communities and populations that are now able to access quality eye care through the development and strengthening of a system of health care; and even some remarkable success stories where communities have moved beyond the threat of blinding disease.

It is always important to note that none of this can be accomplished without the support of our generous donors, partners, and staff in-country and Canada who believe in our vision of a world without unnecessary blindness. ■

Raju Paul
Chair, Board of Directors,
Canada

Pat Ferguson
President and CEO

Building for a future free of avoidable blindness

For our Advancement team in Canada and internationally, 2011 was a year of building relationships and capacity.

Last year, we had two major focuses: building a major gift program in Canada and continuing to support the launch of fundraising opportunities in other western countries. Why? To increase our impact on the elimination of avoidable blindness in the developing world. We also focused on providing compelling information about Operation Eyesight's accomplishments to keep our current donors well-informed and attract new donors. After all, your kind and generous support is what makes our life-changing work possible.

In terms of our major gift program in Canada, 2011 was another successful year. Major gift donations grew by 54

percent over 2010 levels, thanks to the support of individuals, foundations and corporations.

Major donors stepped forward to fund new facilities at Watborg Eye Services in Ghana and University Teaching Hospital Eye Unit in Zambia.

We also continued our partnerships with the Canadian International Development Agency (CIDA) and London, England-based

Standard Chartered Bank.

"After my operations, I was able to see clearly, see my grandchildren and walk without any help from others. Thank you!"

Maina, 60, needed cataract surgery on both eyes at Siliguri Greater Lions Eye Hospital.

As we continued to build our Canadian major gifts program, we turned our focus to Australia and the United Kingdom. In 2011, our board directors or trustees (as they're known in the UK) worked with head office staff to develop strategic plans that

identify how best to raise funds in their respective countries.

Over the past 49 years of operation, we've learned how important it is to respect each country's way of "doing business" if we want the best results. As of mid-May 2012, fundraising activities in Australia and the UK are yielding encouraging early interest, particularly from major donors including the corporate sector.

In addition, we're pleased to report that support for our legacy and annual gift programs grew by three-and-a-half and four percent respectively, thanks to you, our loyal donors. We appreciated the opportunity to say "thank you" in person to some of you at donor teas in Halifax, Toronto, Vancouver and Victoria, and the annual general meeting in Calgary.

In 2011, we expanded our communications capabilities, all in an effort to better connect with current and potential donors. Our website is continually improving and we launched a robust social media presence through our Grey Mist Lifting blog, Twitter, Facebook, YouTube and LinkedIn – online platforms that enable us to tell Operation Eyesight's story while managing costs responsibly. The internet addresses for all of these vehicles are on the back inside cover of this report, and we invite you to learn more about us through the stories, photos and videos on these sites.

All of these activities, along with our international programs, were accomplished with an eye on the bottom line. As planned, our administration and fundraising costs began to decrease in 2011 and will continue to do so as we move forward.

For a more complete picture of our financial accountability, turn to pages 15-16. ■



Thanks to you Don McIver

If you live in Campbell River, BC, you might open your mail one day to find a greeting card and gift from an enthusiastic Operation Eyesight supporter... even if you don't know him personally.

For the past 30-plus years, Don McIver has celebrated local milestones by giving friends, strangers and organizations like Rotary and church groups a tribute gift from Operation Eyesight: a cataract surgery that will restore the sight of someone in a developing country.

"I like the idea of giving," he says. "My wife Joan and I were hooked from the first time we gave that gift. To think that two people with no medical capabilities could give the gift of sight to people in far-away countries... it was the best thing we could do for anyone." He hopes the recipients, in turn, like the idea and choose to give themselves.

Don volunteers for a number of local events, including the Campbell River Dance, film festival and Christmas craft sales. He sets up a table offering what he calls "eye cards," greeting cards from Operation Eyesight that fund cataract surgeries in Africa or India. Many people

contact the organization to purchase the cards, and at least one couple bought all their Christmas gifts through Operation Eyesight, thanks to his promotion.

Don is pleased that additional good is resulting from his steady volunteer schedule. "I'm always happy when we can give more cataract surgeries. Thirty dollars won't do much for us here, but we can make such a difference in another person's life by giving."

As a father and grandfather, Don recognizes the difficulty presented by being blind in a developing country. "It's difficult enough to raise kids here in Canada. But imagine when a mother loses her vision, or a husband loses his job. Imagine when children are born with congenital cataracts."

Don regularly reads SightLines newsletters and watches the videos that offer a glimpse of lives impacted by generous donors. He has worked with the community television station to air Operation Eyesight videos, further helping to share the organization's story with a wider audience.

Long retired from his work in a local pulp and paper mill, Don now enjoys being outside as much as he can. He himself recently had cataract surgeries, and is now doubly appreciative of healthy eyes.

"There are so many nice things in nature to enjoy," he muses. "What pleasure we have from eyesight!" ■



Photo by Ric Rowan

***"When I left home yesterday,
I could not see. I didn't think
I would ever see people again.
Now I can see all my children
and my cows!"***

Jerita Anabaka Wepukulu had cataract surgery at Kitale District Hospital in Kenya. Learn more about her journey at www.operationeyesight.com/jerita.



Photo by Peter Carrette

Thanks to you

Edmonton Public Teachers' Charity Trust Fund

American journalist and historian Henry Adams once said, "Teachers affect eternity; you can never tell where their influence stops." The teachers of Edmonton Public Schools have taken that statement to another level with their Charity Trust Fund.

A generous supporter of Operation Eyesight for more than 25 years, the Edmonton Public Teachers' Charity Trust Fund's mandate is to support Edmonton children and their families, as well as to provide general community support and reach out on an international basis. "It's a wonderful way for our members to give back to their community," explains Nels Olsen, a teacher and chair of the donations committee. "Our members find the Charity Trust Fund payroll deductions a convenient way to donate to local and international charities."

The Charity Trust Fund was established more than 40 years ago and distributes donations to about 35 agencies each year. Operation Eyesight, the only internationally-focused recipient for many years, gained the Charity Trust Fund's support for a couple of simple reasons:

"The committee felt that the organization had a very large impact for what amounted to a modest donation, and Operation Eyesight uses the money we give so effectively."

Donating internationally helps to give their students perspective about supporting community both at home and abroad.



Photo by Wairimu Gitahi

"It also shows our members that they have impact far beyond Edmonton and Canada," says Nels.

In fact, their impact is international and reaches some of our world's most vulnerable people. By supporting projects like community development in India and hospitals and outreach programs in Africa, countless children, women and men see a brighter future, thanks to the compassionate members of Edmonton Public Teachers Local No. 37. ■

"We had a problem with trachoma, but now thanks to Operation Eyesight, our children are safe. We have clean water and we can say thank you!"

Gideon Ole Kisemei, chair of the Ongata Naado water committee, Narok District, Kenya.

Photo by Ric Rowan



Your international reach

Why is our work important?

285 million people are visually impaired worldwide.

Of those, **39 million** are blind and **246 million** have low vision.

About **90 percent** of the world's visually impaired live in developing countries.

Up to **60 percent** of children who go blind in developing countries die within one year of losing their sight.

About **80 percent** of all visual impairment can be prevented or cured.

In 2011, you helped us touch the lives of hundreds of thousands of people in Africa and India.

Together, we're giving people in the developing world the tools to win the fight against avoidable blindness. Clean water for drinking and washing, better access to health services that include comprehensive eye care, improved sanitation, well-equipped medical facilities with well-trained professionals, surgeries and treatments for conditions like cataracts and trachoma, and more access to eyeglasses all play critical roles in the fight.

Woven between each of these tools is the need to actively engage communities in improving their own health and well-being. In 2011, that involved creating strong links between hospital services and communities themselves, which then result in stronger health care systems. We worked to ensure community members had access to quality eye health services as close to home as possible, even in the most rural regions. It was also important to work collaboratively with communities to increase awareness and reduce barriers to accessing services.

In all that we do, we are focused on sustainable development – projects and facilities that produce quality, measurable, lasting results for the women, children and men they serve. Thanks to your support, we are committed to developing quality infrastructure and providing quality eye care that will continue long after Operation Eyesight is no longer involved. Part of this is a strong focus on preventing avoidable blindness in the first place. Thanks to your support and our partnerships, more than 27 million people in the countries where we work now have access to quality, affordable eye care – the first step in eliminating avoidable blindness.

Country	Population served by Operation Eyesight partner hospitals
Zambia	12,926,000
Ghana	5,000,000
Kenya	4,426,000
India	3,585,000
Rwanda	2,000,000

Let's move on to the 2011 highlights from our work in Africa and India – work that would not have been possible without your generous support. ■



Photo by Ric Rowan

Africa: 2011 Highlights

Though it has about 11 percent of the world's population, Africa has 19 percent of the world's blind, by far the highest proportion in the world. Our work in Africa supports both hospital-based integrated primary eye care programs (which include health promotion and prevention activities) and community development/blindness prevention programs.

In April 2011, we began construction of new facilities for Watborg Eye Services. This quality secondary eye hospital opened in April 2012 and is a key component of Ghana's hospital-based services. It serves about one million residents in Awutu Breku, Ghana and the surrounding areas, with the goal of expanding its reach over time. Services include medical and surgical care for those afflicted with eye diseases; training programs; outreach programs for school screening, diagnostic and treatment services; and education to increase the awareness of blindness as a major public health issue. Watborg is based on international standards and designed to be a model that can be replicated in other African countries.

Our Seeing is Believing project in Ghana is a comprehensive four-year project to improve the overall eye health of the country's children, women and men. It supports infrastructure development and comprehensive outreach services for primary and secondary hospitals in six regions. Each of the 21 hospitals received modern ophthalmic equipment, surgical supplies and cataract kits. In 2011, the hospitals completed more than 66,000 primary eye care examinations, almost 1,500 surgeries and conducted medical personnel training and public education. The hospitals also engaged experts from Standard Chartered Bank, the project's major supporter, in marketing and customer service to improve the service they provide the people of Ghana.

Eye health education and awareness activities are also a focus for our African hospital partners. This includes training primary eye care workers who are key in identifying eye diseases in the communities and referring patients for necessary follow-up and treatment. Another important component of eye health education is community awareness campaigns, which usually take the form of radio public service announcements that deliver information about eye health to neighbouring health centres and community education sessions.

Overall, our hospital partners in Africa examined 15 percent more patients at their facilities, and their outreach programs screened more than double the number of people than in 2010. These results are excellent because they demonstrate that our emphasis on strengthening primary eye care and referral channels within existing government health systems is working.

Our community development programs are an investment that addresses the root causes of blindness. We have been increasingly involved in providing water, sanitation and health/hygiene education in order to address trachoma, a leading cause of blindness in Africa.

The trachoma program in Kenya's Narok district is a partnership with the Kenyan government that implements the World Health Organization (WHO) endorsed **SAFE** strategy to treat and ultimately eliminate the disease. **SAFE** stands for **S**urgery to treat trichiasis (the late painful stage of the disease), **A**ntibiotics to eliminate infection, **F**ace-washing and hygiene education, and **E**nvironmental improvements, including waterpoints and latrines.

In 2011, we met our four-year target of completing 51 waterpoints in the Narok district. This has changed the lives of tens of thousands of people living in the district. Around the waterpoints, you'll find committees of residents taking charge of their waterpoint, new nursery schools, improved enrollment in existing schools, water being piped to neighbouring communities, thriving crops raised for school and community use, markets to sell excess produce, new settlements and more.

A recent impact survey revealed that the incidence of trachoma has decreased by 65 percent in Narok. While it's a great accomplishment, we'll continue to distribute antibiotics where necessary, monitor the waterpoints and work with well committees to ensure progress continues. ■

Water saves lives

Check out the Spring 2012 edition of our SightLines newsletter at www.operationeyesight.com/sightlines for a photo essay about how water saves eyesight and transforms lives!



India: 2011 Highlights

Since Operation Eyesight's beginning 49 years ago, we now work with 20 partners in India, with a dual focus on hospital-based eye health services and community eye health programs.

From 2011 to 2013, we are phasing out support for stand-alone community programs in favour of hospital-based community eye health programming. This change is based on lessons learned from our slum-based programs and best practice research in sustainable community development.



We have learned that hospital-based community eye health programs are a very effective and efficient model for preventing blindness and developing strong treatment referral systems in India. By linking community care to a quality secondary-level hospital, we can better ensure comprehensive eye health services in the community and better access to facility-based care when required. Having a direct and reliable referral system to the hospital also increases the number of patients who benefit from treatment.

Hospital-based community programs also help us establish stronger collaborations with other non-governmental organizations, government agencies and local community-based organizations. Partnering with these organizations means we can

more economically ensure that a full range of services are available to treat eye conditions and address the broader factors that contribute to avoidable blindness, such as sanitation, nutrition, immunization, literacy and poverty.

This was the first full year of operations for our hospital-based community eye health program, which is designed to provide comprehensive eye care and blindness prevention to India's poorest people. One of the keys to its success was hiring local residents to serve as community health workers – they know their communities and can more easily earn the trust of residents. These workers are instrumental in reaching the more than 3.5 million people targeted by the program.

In 2011, the hospital-based community eye health programs at our partner hospitals screened almost 40,000 people. They also provided education in child care, nutrition and general health to almost 250,000 people. This is a remarkable accomplishment, given that our education programs reached just over 18,000 people the previous year. The community health workers also conduct door-to-door surveys, refer patients for more advanced treatment when necessary and coordinate eye testing clinics, the distribution of vitamins and supplements and ante- and post-natal care for new mothers. Feedback from the residents in the target areas has been very positive.

In addition to operating the hospital-based community eye health programs, our hospital partners continue to provide excellent medical and surgical care for those people affected by eye diseases. In addition, we supply refraction testing and prescription of glasses, training programs, and outreach programs for school screening, diagnostic and treatment services.

Another 2011 highlight was celebrating the opening of Little Flower Hospital's new eye department building. In its new home, the eye department provides specialized services as well as training for general ophthalmologists in sub-specialties like cornea replacement, laser surgery, pediatric ophthalmology and ocular prosthetics. The new facility will be a "centre of excellence," and benefits many ophthalmologists from other states who attend its quality training programs and the 32 million people in Kerala and surrounding states. ■

Thanks to you Eileen Maharaj

A Sunday School class at Grandview Baptist Church (now Grandview Calvary Baptist Church) in Vancouver was all the inspiration that then-teenager Eileen Maharaj needed to support Operation Eyesight. "My teacher regularly had 'mission moments' in our class and one of those moments was about Operation Eyesight," explains Eileen. "It inspired my imagination. Blindness is something that everyone can shudder at. No one wants to be blind. To think that it could be remedied was really exciting." She has been a loyal and enthusiastic supporter ever since.

Eileen was fortunate to meet and get to know the man whose work inspired Operation Eyesight, Dr. Ben Gullison – or "Dr. Ben" as she affectionately calls him – and his wife Evlyn when they made trips home from India and after they retired. She also met founder Art Jenkyns on one of his many trips to raise support in Vancouver. "They were both lovely men," remembers Eileen.

Through their eyes, she quickly saw the difference she could make in the lives of those afflicted with avoidable blindness. "Lives change, particularly in India, where they believe that when you're blind it's your karma and you deserve to be blind. It was more than just giving someone sight, it was changing their whole karma. Nothing could give you better value for money than that."

When Operation Eyesight introduced the monthly giving plan, Eileen enthusiastically signed up. "It just seemed so much easier

than phoning up and making a big effort each time. It's a very painless way to give."

Over her 30-plus years of giving, Eileen has generously transformed the futures of hundreds of people. While she'll quickly divert attention away from herself, she's a passionate advocate for Operation Eyesight and the monthly giving program. "It's so easy. If your money is taken off the top like your cable or telephone bill, you don't miss it; and everyone can afford it. You might have to skip a latte or two. If you can afford a TV, you can afford to give to Operation Eyesight and prevent blindness." ■



Our impact in Africa and India

	Adults		Children	
	Female	Male	Female	Male
Patients examined through hospitals	191,148	183,774	32,383	33,794
Patients examined through outreach and school screening	103,981	91,825	91,769	64,523
Patients screened through hospital-based community eye health programs (India only)	10,673	9,594	9,575	8,944
Sight-restoring surgeries	29,551	34,467	1,148	1,639
Individuals educated about primary health	172,085	62,858	6,833	5,784

OPERATION EYESIGHT

These children have a brighter future, thanks to compassionate donors like you. By investing in children, you give them hope and a world full of opportunities.

And there really is no limit to where those opportunities can take them!



Photo by Ric Rowan

Thirteen-year-old Boniface had trouble with his eyesight for about 10 years. It got so bad that he was unable to attend school. After surgery at our partner Moi Teaching and Referral Hospital in Eldoret, Kenya, he returned to school! Moi is one of 35 hospitals in Africa that change the lives of tens of thousands of people, thanks to your support.



Photo by Peter Carrette

Children living in remote villages have better access to basic eye and health care as a result of our hospital-based community eye health projects. Community health workers visit each household in the target area to ensure people with eye conditions get the help they need.

Photo by Peter Carrette



Not only do our urban slum projects in India deliver and implement eye health and care programs, we work with other organizations to coordinate general health screenings, nutritional supplementation, immunization, non-formal preschool education and micro-skills training. These children's lives are improved, thanks to the support of kind people like you.



A toddler waits with her father for eye exams at Meheba Refugee Camp in Zambia. Living conditions at the camp are harsh and health care is limited. Operation Eyesight's Dr. Edith Pola and her team of four ophthalmic clinical officers and two ophthalmic nurses find themselves stretched to keep up with the need for eye care. It is just one of the large districts they serve in Zambia's remote North-Western Province.

Photo by Wairimu Gitahi



Photo by Ric Rowan

Most children aren't excited about doing laundry. These children – washing clothes outside an Operation Eyesight-supported waterpoint in Narok, Kenya – are just thrilled that they no longer have to trek for seemingly endless kilometres to fetch water for everything from drinking to cooking to watering animals. Thanks to our caring donors, this waterpoint is one of 51 recently completed in Narok that have been key to eliminating trachoma in this district.

Did you know that women and girls are almost one-and-a-half times more likely to suffer blindness than men? The situation is made worse in most developing countries because women are less likely to receive eye care services than men. We work closely with our partners to ensure that women and girls like these have equal access to treatment and prevention services we support with your help.



Photo by Peter Carrette

Donors

You made it possible. Thank you!

Financial support from around the globe enables Operation Eyesight to invest in the eye care programs and services that help hundreds of thousands of people each year. We thank you on behalf of all of those who will now see a brighter future – and invite you to continue your support of those who need it most.

Special thanks are extended to the Canadian International Development Agency (CIDA) which has generously supported our international work for decades.



Canadian International
Development Agency

Agence canadienne de
développement international

Individuals \$5,000+

People are the core of who we are and who we help. Operation Eyesight thanks the following individuals who contributed gifts of more than \$5,000 in 2011.

Anonymous donors
William E. Barnett
David R. Boldt
John K. Borger
Richard Buckley
Anthony J. Cole
Deborah Cullen
Dorothy H. Cummings
Marty Cutler
Brad and Kathleen Diggins
Margaret Duncan
Drs. George and Susannah Kurian
Bruce J. McDonald
David and Audrey McIntosh
Margaret A. O'Connor
Kalpna and Mukesh Patel
Raju and Ashalatha Paul
Doreen Richards and Andy Crooks
Thomas Simons
Edward G. Thompson
Tony A. Williams
V. J. Wilson

Foundations \$1,000+

Operation Eyesight is fortunate to have the support of many foundations amongst our Canadian supporters. The following donated more than \$1,000 in support of our work in 2011.

Anonymous donors	Norlien Foundation
Cenovus Employee Foundation	Pirie Foundation
Dick and Lois Haskayne Fund through The Calgary Foundation	Raymond and Helene Mahaffey Family Fund
F. K. Morrow Foundation	Ross-Lynn Charitable Foundation
Florence Munday and Otis Munday Foundation	Sook Ching Foundation
Francis and Marjorie Lefavre Family Charitable Fund through The Calgary Foundation	Suncor Energy Foundation
Frank Flaman Foundation	Ted and Enid Jansen Fund through The Calgary Foundation
Jack Brown and Family Alzheimer Research Foundation	The Andrew Mahon Foundation
JET Equipment and Tools (Canada) Foundation	The Lawrason Foundation
Kayak Foundation	The P. and P. Murray Foundation
Korean Christian Blind Foundation of Vancouver (1986)	The Pettigrew/Brouwers Foundation
M. Craig Storey Endowment Fund through The Calgary Foundation	The Sprott Foundation
MacEwan Family Charity Fund through The Calgary Foundation	Vijay Anand Foundation
Maunder McNeil Foundation Inc.	William and Florence Lede Family Foundation
Merrill and Doris Lathem Fund	William H and Nora Hickson Kelly Fund through the Community Foundation of Ottawa

International Investors

Several international organizations and individuals have supported our initiatives in 2011 for the prevention and treatment of avoidable blindness, and supported sustainable development in the areas where Operation Eyesight works.

International Investors \$10,000+

Anonymous donors
Nava Bharat Ventures Limited, India
PixiFoto Foundation, Australia
Planet Wheeler Foundation, Australia
Standard Chartered Bank,
United Kingdom

International Investors \$2,000+

Anonymous donors
Charities Aid Foundation of America,
United States
Marjorie and John Foofat Foundation,
England

International Donors \$1,000+

Anonymous donors
Hoyt Purcell, United States

Clubs and Groups \$1,000+

Operation Eyesight is fortunate to have the support of many service clubs, churches, schools and community-based organizations among our supporters. The following clubs and organizations contributed gifts of more than \$1,000 to our mission in 2011.

Anonymous donors
Canadian Auto Workers Union –
Social Justice Fund (CAW-SJF)
Canadian Forces Central Fund
Edmonton Public Teachers’
Charity Trust Fund
Knights of Columbus Star of
the Sea Council 7015
Koehle Family Trust II
Les Charites des Soeurs
du Sauveur Fund
Mechanical Contractors Association
of New Brunswick
Mechanical Contractors Association
of Canada
Rotary Club of Alliston
Rotary Club of Charlottetown Royalty
Rotary Club of Cobourg

Rotary Club of East York
Rotary Club Edmonton Glenora
Rotary Club of Edmonton Northeast
Rotary Club of Edmonton Strathcona
Rotary Club of Fairview
Rotary Club of Fort McMurray
Rotary Club of Grande Prairie
Rotary Club of Halifax Northwest
Rotary Club of Kitchener Westmount
Rotary Club of London South
Rotary Club of Norfolk Sunrise
Rotary Club of Victoria
Shree Mahalakshmi Temple
Springbank Lions Club
St. Philip’s Church, Montreal
The Tuesday and Thursday
Hikers of Nanaimo
Toronto Theosophical Society

Corporations \$1,000+

People are the inspiration behind corporate giving. Operation Eyesight thanks the following corporations whose employees and leaders contributed gifts of more than \$1,000 in 2011.

Anonymous donors
Annapolis Capital (II) Limited
Atlantica Mechanical Contractors Inc.
Callow and Associates Management
Consultants

Dr. Ashalatha Paul
Professional Corporation
FirstEnergy Capital Corp.
Golder Associates Ltd.
Heathbridge Capital Management Ltd.
Imaginus Canada Ltd.
LASIK MD 3887804 Canada Inc
Meadowlark Resources Corp.
Napaja Enterprises Ltd.
Paulose J. Paul Professional Corporation
Raymond Aaron Group
Sameng Inc.
T. Maks Electrical Inc.
TATA Consultancy Services Limited
TELUS Corporation
Travelex Canada Ltd.

Legacy Gifts

A legacy gift ensures your support and passion for the work of Operation Eyesight will continue to change lives and restore eyesight to those who most need our help. Thank you to those who have let us know they have included a gift to Operation Eyesight in their wills and/or estate plans.

Anonymous donors
Alton (and Rosalie) Alexander
Senator A. Raynell Andreychuk
Doreen Antliff
Valerie Argue
Frances Armstrong
Mike Ashar
Nelle Balkwill
Richard and Marilyn Barry
Adelaide Bingham

David Boldt
John Borger
Glen Bryan
Luella Buchanan
Margaret Burkhart
Joseph Carr
Chan Chanderamouli
Lynda Cherry
Laurence and Irene Christie
Anthony J. Cole
John and Gwen Crowe
Margaret Cutt
Joyce Dann
Brian Foster
Pat Gee
M. K. Hankey
Gerald and Alison Hankins
David Hochman
Allyn and Donna Mae Humber
Monayem Huq
Edna Johnson

Kerman Katrak
Truman and Marjorie Kelly
Frank and Lisa Kordyjaka
Ronald and Ruth LaFlair
Kenneth MacPherson
Beverley Marriott
Jean Marsh
Nina Marshall
Jack McIlveen
John Mullineux
Christine Parkes
Penelope Pattison
Raju and Ashalatha Paul
Gordon and Mary Peterson
Karine Rietjens
Naju and Keki Shroff
Jean Stahnke
Brian Stevenson
Henry and Elfriede Streu
Bhagwan and Philomena Vaswani
Alyson and Jonathon Witts

Estate Gifts

Operation Eyesight recognizes the loss of those people who have made a difference in our world, and who supported us during their lifetimes. We thank the following individuals who demonstrated their enduring commitment to help the needlessly blind by providing estate gifts in 2011.

Anonymous donors	Weldon Phillip Keller
Mary Wylie Cooke	Beatrice Atkinson
Naomi Wanetta Andrew	Harry Martin Schultz
Monique Popiel	Kenneth Arnold Street
Florence Rita Helen Thompson	Adelaine Isobel Attrell
Margaret Betty Massey	Thomas Bryan Campbell-Hope
Mary Sanford	Ruby Ann Pearce
Mary Beatrice Brown	Robert Marshall Gray
Lorne Forster Swannell	John Gildea Shave
Hector Brunet	Mary Lesingham Shortt
Margot Anne Harrison	Yvonne Lena Nedelec
Dorothy Elna Stewart	Frederick H. Stevens
Elizabeth Maria Travis	
Iris Muriel Stokes	
Isabel Florence Cox	

Monthly Donors

Operation Eyesight acknowledges and thanks the nearly 1,000 monthly donors who supported us in 2011. Please know how much we value your ongoing support and investment in Operation Eyesight. Your monthly gifts are the foundation for the sustainability of our work to prevent avoidable blindness... for all the world to see.

As a matter of policy, Operation Eyesight does not sell or trade donor names or contact information.

Every effort has been made to ensure this list is complete. If any errors or omissions have occurred, Operation Eyesight sincerely apologizes. ■

SEE our partnerships

Operation Eyesight works collaboratively with national and state governments in all our countries of operations. We also work at some level with other international development organizations to plan and coordinate specific projects, country or district plans, train primary eye care workers and incorporate the elimination of trachoma into primary health care.

Standard Chartered Bank

We have had extraordinary support from Standard Chartered Bank, not only through funding support from their Seeing is Believing corporate social responsibility program, but their staff in-country who raise funds locally to support blindness prevention, volunteer to train staff at our partner hospitals on topics like marketing and customer service, and promote health awareness campaigns through their regular business enterprises.

International Centre for Eyecare Education (ICEE)

Vision impairment and blindness due to uncorrected refractive error – the need for a proper eye exam and a pair of glasses – affect more than 300 million people, largely in low income countries. ICEE develops training opportunities for entry-level technicians through optometrists in the developing world, and works towards the development of accessible optical services in all low income countries. As members of IAPB Africa, our work intersects significantly with ICEE's work in Africa, both in treatment and training.

International Agency for the Prevention of Blindness (IAPB)

Operation Eyesight is a member of IAPB, a collaboration of professional organizations, international development organizations and the World Health Organization, that seeks to eliminate avoidable blindness. IAPB has brought better data collection to the global community, improved coordination between international development organizations, and advocated with national governments to include eye health in their national health policies.

More recently, it has succeeded in moving the issue of avoidable blindness onto the agenda of global leaders and institutes concerned with major diseases that are impacting marginalized populations.

LV Prasad Eye Institute (LVP)

LVP serves as a global resource and training centre for Operation Eyesight. We work with their consultants and training programs to improve clinical skills, operating systems and facility design. The partnership with LVP has been a key element in achieving improved results and sustainability with hospital partners, and ensuring that our partners are able to follow and meet international protocols and standards.

Optometry Giving Sight

Optometry Giving Sight is a fundraising initiative working directly with the optical industry, optometrists and their patients to make optical services available throughout the developing world. They share a physical space with us in our head office in Calgary and our president and CEO, Pat Ferguson, is on their international board. ■



Photo by Wairimu Gitahi

Financial Summary 2011

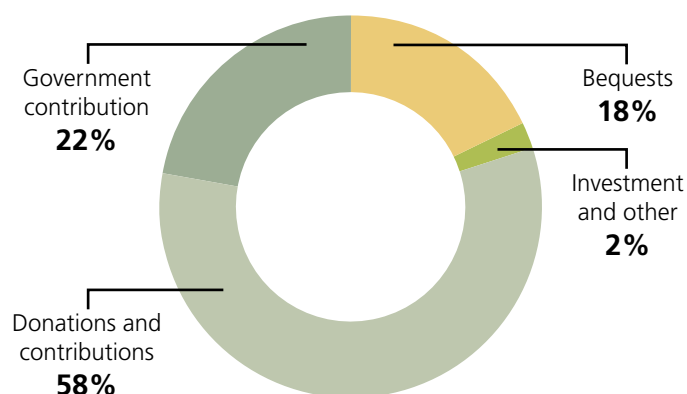
Summarized Statement of Financial Position

As at December 31 (in thousands of dollars)

	2011	2010 (Restated)
Operation Eyesight		
Assets		
Current assets	1,433	2,051
Investments (note)	365	625
Capital assets (note)	1,411	1,458
Other assets	60	60
	3,269	4,194
Liabilities and Net Assets		
Current liabilities	831	617
Net asset	2,438	3,577
Total Liabilities and Net Assets	3,269	4,194

Notes about this financial summary

Operation Eyesight follows the restricted fund method of accounting for contributions.



Revenue

Donations and contributions	58%	3,866
Bequests	18%	1,231
Government contribution	22%	1,447
Investment and other	2%	159
	100%	6,703

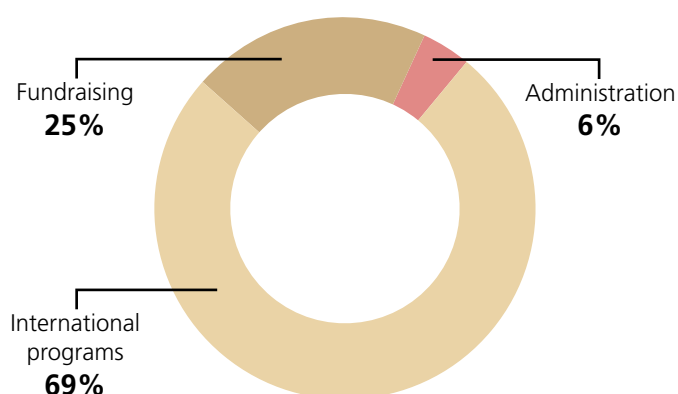
Summarized Statement of Operations

Year ended December 31 (in thousands of dollars)	2011	2010 (Restated)
Revenues		
Annual gifts	1,405	1,536
Major gifts	2,461	1,465
Legacies	1,231	1,192
Total Donations and Contributions	5,097	4,193
Government contribution - CIDA	1,447	888
Contribution from Operation Eyesight Foundation	–	2,515
Investment and other	159	3
Total Revenue	6,703	7,599
Expenses		
International programs	5,434	3,639
Fundraising	1,987	1,864
Administration	421	516
Bequests and transfers to Operation Eyesight Foundation	–	5
Total Expenses	7,842	6,024
(Deficiency) Excess of Revenues Over Expenses	(1,139)	1,575

Notes about this financial summary

The financial information in this summary is drawn from Operation Eyesight's audited financial statements. If you would like a copy of the complete financial statements, please contact us, or view a PDF version on our website:

www.operationeyesight.com/financials.



Expenditures

International programs	69%	5,434
Fundraising	25%	1,987
Administration	6%	421
	100%	7,842

During the year, the organization incurred costs associated with the establishment of Operation Eyesight's global governance structure. These costs are included in administration and fundraising expenditures of 2011 financial results.

The future is bright, thanks to you

There is nothing more rewarding than the smile that breaks out on a patient's face when the bandages are removed from their eyes. The response is always predictable: the joy of seeing again... for some, after 10 or 20 years of blindness. The gratitude is immense and, for those who helped make it happen, it is always humbling.

If you could only hear what we hear – the gratitude. Or see what they see – a whole new life. Even though you may never have the opportunity to meet the beneficiaries of your generosity, know that they are very aware that an important connection has been made. Someone has reached around the world to help them. That someone is you.

Operation Eyesight's vision for a world free of avoidable blindness is, of course, about eye health. But it's more. Our vision includes freedom from the poverty and fear that always travels with the blind. It's about individual communities – and entire countries – being free of the conditions that lead to blindness, and having the resources to move ahead on their own steam.

We are interested in more than the symptoms; we are concerned with the root causes of visual impairment and the threat to life that goes with it. Operation Eyesight is going deeper. That's why we drill wells to provide clean, safe water, and train community workers recruited from the same communities that we serve. That's why we work with government officials to develop national health plans that include eye care.

That's why the hospitals we support must follow international standards of clinical excellence.

Throughout the developing world, too many people are suffering from substandard medical practices. We have learned that it's not just what you do – it's **how** you do it that's important. This explains our commitment to quality, so that the people who receive treatment are helped, rather than made worse than before.

In the months ahead, Operation Eyesight will continue to speak boldly about quality. Wherever we have the opportunity, we will encourage other organizations to provide the best care possible. It doesn't have to be expensive. It just has to be done right.

To make all of these things financially possible, we have expanded beyond our Canadian base, and now are actively soliciting support in Australia and the United Kingdom. In the months ahead, you will also see us working with generous donors in India and the United States, and perhaps beyond.

What makes it all worthwhile? That's simple – it's the smile that breaks out on a patient's face when the bandages are removed.

Our vision may be bold, but it all boils down to that smile.

Thanks for joining us. Thanks for making it happen. ■



"I am very impressed with the services and health workers at the project. Thank you to all who helped me!"

Veer Singh, 45, is a cobbler in the Zakhira slum of New Delhi. A community health worker referred him to our project team, who helped him get the surgical treatment he needed to remove his cataracts.



Photo by Peter Carlette

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Operation Eyesight Universal is a charitable organization registered in Canada, Australia, the United Kingdom and the United States. All donations of \$20 or more will receive a tax receipt unless otherwise requested.

Canada registration: 11906 8955 RR0001
Australia registration: ABN 70 126 206 531

United Kingdom registration: 1135169
United States registration: 20-2682468

Operation Eyesight gratefully acknowledges the support of the Canadian International Development Agency, which for more than 30 years has supported our initiatives for the sake of sustainable development throughout the world.



Canadian International
Development Agency

Agence canadienne de
développement international



Operation Eyesight is a proud member of VISION 2020: The Right to Sight, a global initiative for the elimination of avoidable blindness by 2020.



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see a world where you have the power to change lives.

Thanks to donors like you, millions of people have benefitted from our blindness treatment and prevention programs over the past 49 years. Mothers take care of their families again.

Children learn their ABCs. Fathers go back to work and provide for their families.

Communities prosper and thrive. Millions of lives have changed.

Thank you for your support over the years!

We can't do it without you.

***Please continue to give generously
for all the world to see.***



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For All The World To See

www.operationeyesight.com